



TO: Interested Parties
FROM: Sam Fitz, Senior Director, Breakthrough Campaigns
RE: Research on Responsibly Modifying Connecticut's Fiscal Rules
DATE: March 20, 2025

Key Findings

Connecticut voters are generally unaware of the current state budget and the fiscal rules that govern it.

- At the outset, only 1 in 10 (11%) say they have heard "a lot" about the state budget recently, and only a quarter (28%) are familiar with the state's fiscal guardrails/controls/rules in general, including a mere 5% who say they are "very familiar."
- A majority (51%) of Connecticut voters say they "don't know" when asked if they support the fiscal rules.

When provided with more information, voters are very willing to support modifying Connecticut's fiscal rules.

- After receiving some context about what the fiscal rules are and how they will impact the state budget, voters are evenly split on whether or not they should be modified, but after just a few supporter messaging frames, those in favor of changing the fiscal rules jump up to 71% of voters.

Methodology

Breakthrough Campaigns conducted a survey of n=612 active voters in Connecticut from January 8-13, 2025.

Interviews were conducted via online panel and SMS. The sample was weighted to ensure it was proportionally representative of active voters in Connecticut. The overall margin of sampling error is $\pm 4.0\%$ at the 95% confidence level.